

Council of Hotel and Restaurant Educators of the Philippines

COHREP

19th National Convention

Cultural Diversity in Hospitality



February 3-5, 2011
Holiday Inn Clark

October 25, 2010

Dear COHREP members, industry practitioners and professionals from allied fields:

The Council of Hotel and Restaurant Educators of the Philippines (COHREP) invites you to participate in COHREP's 19th Annual Convention, to be held on February 3 to 5, 2010, at the Holiday Inn, Clark, Pampanga.

The dynamic growth and development of the hospitality industry brings about many issues and concerns that influence our roles and functions as educators and practitioners. Likewise, we realize the need for active networking with fellow professionals and practitioners. The best way to address all these is to join us in the next COHREP Convention.

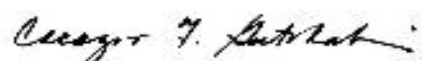
Below are details on the Convention - the program, dates and venue and fees.

Convention Fee	Member	Non-Member
Early Bird (Early bird rate applies if payment is made on or before December 15, 2010)	6,000	7,000
Regular Fee (inclusive of lunch, snacks and fellowship dinner, convention kit and materials, certificate and tour)	7,000	8,000
One-Day Fee (inclusive of lunch, snacks, souvenir program and certificate)	4,000	4,500
Membership Fee	Institutional	Individual
New Member	1,500	500
Renewal	1,350	400

We encourage you to sign up early using the attached reply slip, and take advantage of early bird rates.

See you all at Holiday Inn Clark!

Cheers,


Corazon F. Gatchalian
COHREP President

Council of Hotel and Restaurant Educators of the Philippines
19th National Convention
Celebrating Cultural Diversity in Hospitality

PRE-CONVENTION ACTIVITY
February 2, 2011, Wednesday

LEAD Forum

Time : 10:00 AM to 7:00 PM
Venue : Oasis Hotel, Clark Field, Pampanga
Participants : All COHREP Chapter Officers

CONVENTION PROPER
February 3, 2011, Thursday

8:00 AM Registration

10:00 Opening of Exhibits
Presentation of Industry/Education Sponsors

11:30 – 1:30 PM Lunch and Networking Break

1:30 – 1:50 Opening Ceremony
Entrance of Colors
Invocation
Philippine National Anthem
Welcome Greetings Dr. Corazon Gatchalian
President, COHREP

Opening Remarks Ms. Maricar Veranga
Chair, Convention 2011

Presentation of Delegates Ms. Aurora Juico

1:50 - 1:55 Introduction of Guest Speaker

1:55 – 2:40 Keynote Address *“Celebrating the Filipino Culture of Hospitality”*

2:40 – 3:00 Induction of COHREP Officers

3:00 – 3:15 SNACKS

Plenary I

- 3:15 – 3:20 Introduction of Speaker
3:20 – 4:05 The Pinoy Service Culture in the Business of Hospitality
4:05 – 4:25 Open Forum

Plenary II

- 4:25 – 4:30 PM Introduction of Speaker
4:30 – 5:15 Sharing Philippine Culture through Homestay Program
5:15 – 5:35 Open Forum
5:35 – 6:00 Free Time
6:00 Departure for Fellowship Venue
6:30 – 7:30 Dinner
7:30 – 9:00 Program
9:00 Departure for Holiday Inn

February 4, 2011, Friday

- 8:00 AM Registration

Plenary III

- 8:00 – 8:05 AM Introduction of Speaker
8:05 – 8:50 Strengthening the Cross Cultural Dimension
in the Hospitality Curriculum
8:50 – 9:10 Open Forum

Plenary IV

- 9:10 – 9:15 Introduction of Speaker
9:15 – 10:00 Bale Dutung: Promoting Regional Cookery and Culture
10:00 – 10:20 Open Forum
10:20 – 10:35 Break
10:35 – 10:40 Settling Down
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ConCurrent Session I

Room A Food and Culture

- 10:40 – 10:45 Introduction of Speaker
- 10:45 – 11:05 A Syllabus for Food and Culture
- 11:05 – 11:15 Open Forum
- 11:15 – 11:20 Introduction of Speaker
- 11:20 – 11:40 Showcasing Filipino Gastronomy Abroad
- 11:40 – 11:50 Open Forum
- 11:50 – 11:55 Introduction of Speaker
- 11:55 – 12:20 A Taste of Korean Ethnic Flavors
- 12:20 – 12:30 Open Forum

Room B Cultural Diversity in the Hospitality Workplace

- 10:40 – 10:45 Introduction of Speaker
- 10:45 – 11:05 Cultural Diversity in the Hospitality Workplace
- 11:05 – 11:15 Open Forum
- 11:15 – 11:20 Introduction of Speaker
- 11:20 – 11:40 The Cross Cultural Training Practices:
The Dusit Thani - Lyceum of the Philippines Experience
- 11:40 – 11:50 Open Forum
- 11:50 – 11:55 Introduction of Speaker
- 11:55 – 12:20 Cultural Diversity in Online Programs
- 12:20 – 12:30 Open Forum
- 12:30 – 1:30 LUNCH

Plenary V

- 1:30 – 1:35 Introduction of Panelists
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1:35 – 2:35 Food and Beverage Industry - Academe Panel Discussion

2:35 – 3:40 Open Forum

3:40 – 4:00 Break

General Assembly

4:00 – 4:10 President's Report

4:10 – 4:20 Treasurer's Report
Turnover Ceremony

4:20 – 4:30 Outgoing President to Incoming President
Closing Ceremony

4:30 – 4:40 Closing Remarks

4:40 – 4:50 Turn-over Ceremony
2011 Convention Chair to 2012 Convention Chair

4:50 – 5:00 Turn-over Ceremony

February 5, 2011, Saturday

Discovering Pampanga Through the Palate: A Culinary and Cultural Tour

Join us as we go through the Province of Pampanga. Our cultural tour starts with our visit to the Most Holy Rosary Church – a landmark in Angeles City, Bale Dutung (The House of Woods), San Guillermo Cathedral and the Museum in Bacolor, said to be the oldest town in the province. Let us then have a taste of Bale Kapampangan's cuisine for lunch. We cannot go home without tasting Everybody's Café's rebuelto, kakanin and batirol. How does going to Ocampo Lansang Delicacies in Sta. Rita, Pampanga sound to you to observe the making of Turones de Casoy? Then, let us proceed to Lapid Bakeshop and café for a demonstration of the traditional cookies of the elite.....San Nicolas cookies. And the sweetest way to end this culinary adventure is to have a taste of the original Guagua's Razon's Halo-halo and bring home goodies from Nathaniel's.

So come join the fun as we go sightseeing around Pampanga and tasting their different delicacies. See you there!
